

Egg Harbor Township Schools
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**Naming Opportunities Now Available
Throughout Egg Harbor Township School District**

EGG HARBOR TOWNSHIP, NJ — With the influx of new homes and new students, mandated development, and drastic cuts in State and Federal aid to education, the largest school district in Atlantic County, N.J. will turn to Naming Opportunities to supplement future essential building projects, academic enhancements, technology upgrades, extra-curricular activities, and other capital improvements.

Philanthropic individual and corporate donors are now being sought by the *Community Partnership for Egg Harbor Township Schools, Inc.* to make tax-deductible contributions to the organization in exchange for naming rights of various buildings and other areas of the district that need upgrades and improvements including district-wide athletic fields, meeting rooms, classrooms and libraries; the high school track, scoreboards, tennis courts, and swimming pool; and the yet-to-be expanded high school auditorium. District officials are open to suggestions and willing to work with donors to capture their corporate and/or personal interests when considering an area of need to fund.

“The *Community Partnership's* Naming program provides a unique opportunity for individuals and organizations to support the Egg Harbor Township School District and to receive significant recognition for their contributions,” said Dr. Philip Heery, superintendent of schools.

Naming Opportunities also exist for businesses interested in partnering with the Egg Harbor Township High School to reform, restructure and incorporate Small Learning Academies to better serve the student body. The high school currently houses over 2,200 students. By working in

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partnerships with businesses and higher education institutions, the ideal smaller learning environments will provide career or college preparatory academic-focused curriculum that will include exciting curriculum, internship and field experience programs, based on the students' early interest of study. While emphasizing academic preparation, the Small Learning Academies will include interaction with field professionals in business, industry and potential educational partners exposing students, business entities and colleges and universities to new recruitment and employment opportunities.

Spearheaded in 2006 by Egg Harbor Township Board of Education member Peter Castellano, the *Community Partnership for Egg Harbor Township Schools, Inc.* was established as an independent 501(c)(3) non-profit public charity to supplement the funding needs of the district. Through the *Community Partnership*, donors can give tax-deductible gifts of education to the students of Egg Harbor Township. Through the Naming Opportunity initiative, school district and *Community Partnership* representatives are counting on the generosity of area businesses, philanthropists, and entrepreneurs to help the Egg Harbor Township public school students feel the same pride as neighboring districts that have state-of-the-art equipment, programs, and facilities, but who are not experiencing the budget deficits that Egg Harbor Township School District is.

Enrollment in the Egg Harbor Township public school district has increased by approximately 300 to 400 new students each year for the past seven years, with no growth relief in sight. There are approximately 8,000 students enrolled in the district. Because enrollment in the district has increased so rapidly -- all available funds have been dedicated and exhausted to help build new schools or to add on to the already-existing ones.

For more information on Naming Opportunities at the Egg Harbor Township School District, please call Dr. Philip Heery, superintendent of schools, at (609) 646-7911, ext. 1001. For more information on the *Community Partnership for Egg Harbor Township Schools, Inc.* please call Ellen Gregory at (609) 646-8441, ext. 1017, send email to gregorye@eht.k12.nj.us, or visit the website at www.eht.k12.nj.us/~CP4EHTS.

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